



MAYOR'S DAY OUT 2024

MAYOR'S DAY OUT

In a special city tradition going back over three decades, thousands of Cambridge's senior citizens have enjoyed **Mayor's Day Out**. The popular annual seaside coach trip is organised by Cambridge City Council and this summer's destination was the traditional seaside town of **Great Yarmouth**. Nearly four hundred people headed out of the city on 14 August to enjoy a day by the sea.

We really appreciate your support for our **Mayor's Day Out**. Since 1986, this event has been a key part of Cambridge City Council's commitment to accessible cultural activity for local communities. Thank you for sustaining this treasured event.

Mayor of Cambridge, Cllr Baiju Thittala, boarded one of several coaches to join city residents on the day out to Great Yarmouth. Famed for its beautiful seafront, traditional shops and cafes and Golden Mile of golden sandy beach, the town boasts two piers and all the traditional attractions of the seaside including donkey rides, crazy golf, the Merrivale Miniature Village and the best of fish and chips.

THANK YOU!

“Thank you very much for your generous donation towards our wonderful tradition of Mayor’s Day Out. It was a real pleasure to take nearly 400 of Cambridge’s senior residents on this year’s Mayor’s Day Out in Great Yarmouth. The event was a great success, and the weather was perfect. This event couldn’t take place without your support and we appreciate that so much”.

Mayor of Cambridge, Cllr Baiju Thittala.

On Wednesday 14th August, nearly 400 senior citizens from Cambridge (plus carers) journeyed to Great Yarmouth on 10 coaches. Subsidised tickets were £10 thanks to your support.



22 volunteer stewards helped make the day a success by travelling on the coaches and assisting with passengers along the journey. This included customer service, problem solving, time management and communication skills and more. The volunteers were made up of Councillors and local businesses providing volunteers.

This trip wouldn't be viable without the good will and kind gesture from these volunteers to give up their time.

'Thoroughly enjoyed our day. Thank you to all who made this day happen.' An attendee.





The two mayors in the middle: Great Yarmouth's Paula Waters-Bunn and Cambridge's Baiju Thittala.

6 This is the 39th year of Mayor's Day Out and over those years it has become a very special and unique city tradition. Organised by Cambridge City Council's Cultural Services team, for some people it's the only opportunity they will have during the summer weeks to enjoy an affordable and reviving day at the seaside.

Every effort is made to make the day as accessible and enjoyable as possible...from providing convenient pick-up and drop off points throughout the city, to putting on a special live music concert. We are very grateful for all the support for this summer's trip. 9

Mayor of Cambridge, Cllr Baiju Thittala



Everyone enjoyed outdoor live music from *The Mayors Band*, performing classic hits from the 1950's/60s in a jazz style in a special area of Anchor Gardens on the seafront.

The Mayor of Cambridge, Mayor of Great Yarmouth and former Mayor and Mayor's Day Out founder John Woodhouse gave introductory speeches.



It was lovely to see so many people enjoying the band.

St John Ambulance were in attendance for 2 First Aiders to travel on each coach. Many attendees have previous medical history or complications that mean having trained medical professionals helps them feel safe and at ease to travel out of the city for the day.

“needed assistance for my husband and the St Johns Ambulance women was wonderful.”
“Reassuring to see St John Ambulance Brigade on board. Big thank you to them to!”

COMMENTS

'For me these trips are a lifeline in difficult times. Chance to go out, meet other people and do what others consider day to day events. Thank you, great day out.'

'I've had a lovely day out, eating ice-cream and of course, a good swim in the sea. Thank you for organising it and I look forward to joining you next year please.'

'It was a fantastic day. We had a good sing song. Chance to look at shops, meet with friends and neighbours to ease boredom.'

'It was a very well organised day out and I had a really great time. Thank you :) Also reassuring to see St John Ambulance on board. Big thank you to them too! I missed the concert because the queue for the rollercoaster was so long but it was worth it!! :)'

'Overall - excellent day out, value for money, appreciated by all plus great choice of music/band.'

'A well organised and enjoyable day'

'A great day out. Looking forward to the 40th trip next year. Thanks for all your organisation and to Cara our steward who made us feel very welcome.'

'Been coming for many years, and always enjoyed'

PRESS

Mayors Day Out, including sponsors, was featured in the Summer 2024 issue of Cambridge Matters and twice in the Cambridge Independent.

36 COMMUNITY August 21 - August 27, 2024 www.cambridgeindependent.co.uk

400 like to be beside the seaside as they join Mayor's Day Out to Great Yarmouth

Nearly 400 senior citizens joined in the Mayor's Day Out as the tradition dating back more than three decades continued.

Mayor of Cambridge Cllr Baiju Thittala was on board as the coaches headed off for the annual seaside trip, organised by Cambridge City Council, which went to Great Yarmouth.

Great Yarmouth's mayor, Cllr Paula Waters-Bunn, along with the former Cambridge mayor and founder of the event, John Woodhouse, welcomed everyone as they arrived in the traditional seaside town, famed for its golden mile of sandy beach, two piers and traditional attractions, including donkey rides, crazy golf, the Merrivale Miniature Village and fish and chips.

An afternoon music concert in the Anchor Gardens on the seafront rounded off the day before everyone boarded the coaches to head home.

James Page, communications and marketing manager, said: "The event was a great success. The weather was perfect with lots of happy faces throughout the day."

"This is the 39th year of the Mayor's Day Out and over those years it has become a very special and unique city tradition. Organised by Cambridge City Council's cultural services team, for some people it's the only opportunity they will have during the summer weeks to enjoy an affordable and reviving day at the seaside. Every effort is made to make the day as accessible and enjoyable as possible - from providing convenient pick-up and drop off points throughout the city, to putting on a special live music concert.

"We're grateful too for the support from Hill, David Wilson Homes, Barratt Homes, Thalia, Queens College, bb+c Architects, Deloitte, RH Partnership and NP Architects for this summer's trip."



The mayor with some of those boarding a coach in Chesterton and, inset, in Great Yarmouth Main picture: Keith Heppell

Tickets to go on sale for the 2024 Mayor's Day Out

Tickets for the popular Mayor's Day Out go on sale this week.

The annual seaside coach trip in August is provided by Cambridge City Council - this summer supported by Hill, David Wilson Homes, Barratt Homes, Thalia, Queens' College, bb+c Architects, Deloitte, RH Partnership and NP Architects - and the destination will be the ever-popular seaside town of Great Yarmouth.

Tickets, which are £10, are on sale from tomorrow (Thursday) until Friday, 5 July.

Visit bit.ly/4avRaBe.



The Mayor's Day Out 2023

The Mayor's Day Out

For more than three decades now, thousands of Cambridge's senior citizens have enjoyed The Mayor's Day Out in what has become a very special city tradition. The annual seaside coach trip in August is provided by Cambridge City Council, and this summer's destination will be the ever-popular seaside town of Great Yarmouth on Wednesday 14 August.



Older residents can join the Mayor of Cambridge on a day out to this popular holiday destination, famed for its beautiful seafront, traditional shops and cafes and Golden Mile of sandy beach. The town boasts two piers and all the attractions of the seaside including donkey rides, crazy golf, the Merrivale Miniature Village and some of the best fish and chips in the country.

Enjoy a refreshing day out at the seaside and the attractions of Great Yarmouth - all for just £10 which includes return coach travel, with several convenient pick-up and drop-off points throughout the city and some live music in the beautiful Anchor Gardens on the seafront.

So, if you're 55+ and living in Cambridge or you know someone who is, then don't miss out on booking for what is always a relaxing day of sunshine, fun and sea air!

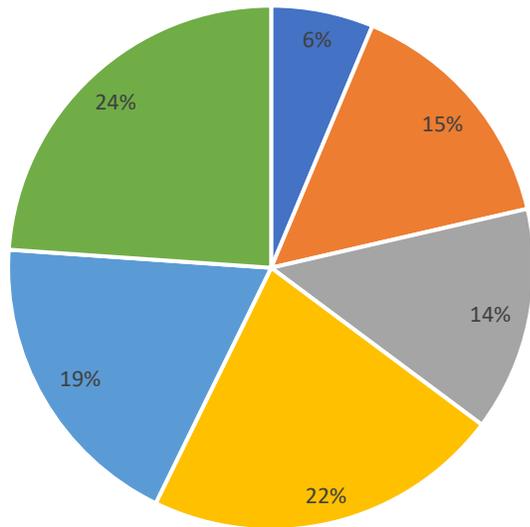
Supported by Hill, Thalia, Queen's College, bb+c Architects, Deloitte, NP Architects, David Wilson & Barratt Homes, RH Partnership and Jesus College.

To book tickets online: at cambridgelivetrust.co.uk/city-events or phone 01223 357851, 10am-5pm, Mon to Fri. Closing date 15 July.

For more information: visitcambridgelive.org.uk/city-events CamCityEvents

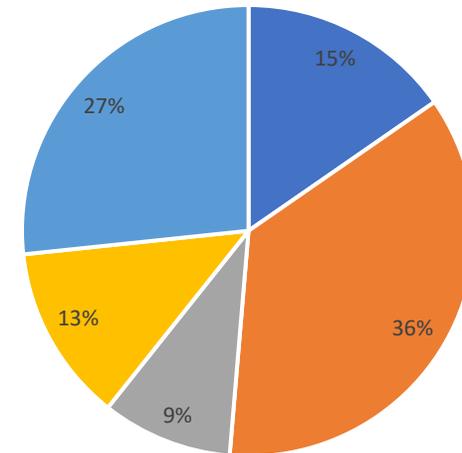
FEEDBACK

Which age group do you belong to?



■ <60 ■ 60-65 ■ 66-70 ■ 71-75 ■ 76-80 ■ >80

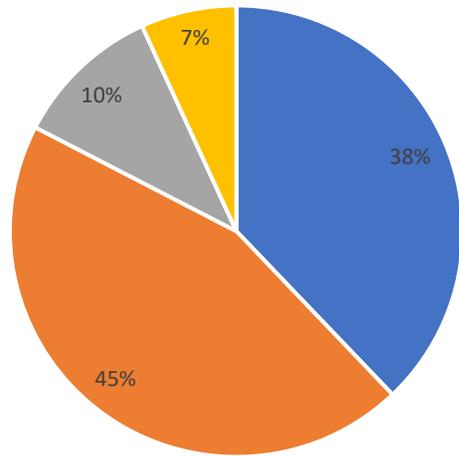
How often do you go on day trips like this?



■ First time ■ Once a year ■ Rarely ■ Occasionally ■ Regularly

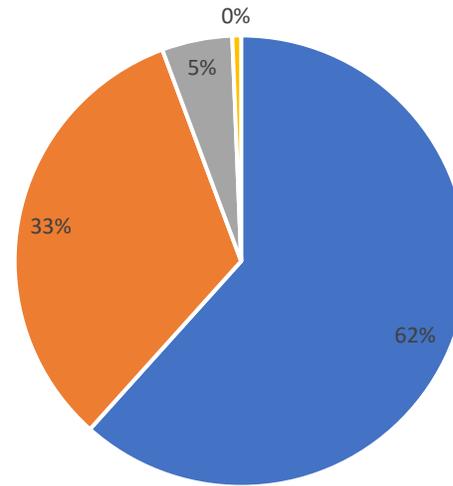
FEEDBACK

The overall organisation of the event?



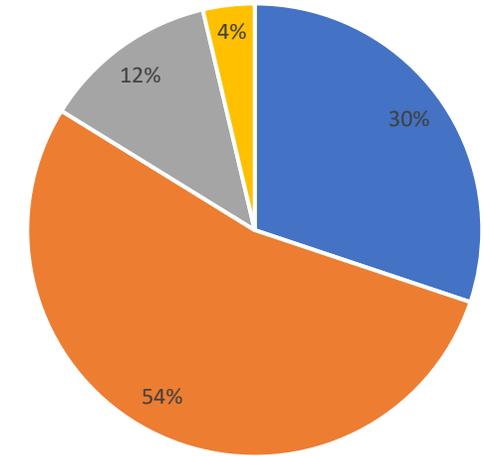
■ Excellent ■ Good ■ Satisfactory ■ Poor

How helpful were the stewards?



■ Excellent ■ Good ■ Satisfactory ■ Poor

The show/performance



■ Excellent ■ Good ■ Satisfactory ■ Poor

Thank you for your support and we would love to have your help in 2025!